

## PREMIUM ACCESS ESSENTIALS AGREEMENT

Your Agreement is made up of:

- sales quote to which this document is attached (the “**Quote**”). The Quote sets out specific information relating to your access to Licensed Material, usage rights and fees.
- commercial terms set out below (the “**Commercial Terms**”). The Commercial Terms provide further information around your usage rights and restrictions.
- standard terms and conditions found at <http://www.gettyimages.com/premiumaccesssterms> (the “**Standard Terms and Conditions**”). The Standard Terms and Conditions include terms that are applicable to all Premium Access agreements with Getty Images.

The Commercial Terms, Standard Terms and Conditions and the Quote will together be referred to as the “Agreement”. In the event of any conflict between the Commercial Terms and the Standard Terms and Conditions, the Commercial Terms take priority. Capitalized terms in the Quote and Commercial Terms that are not otherwise defined shall have the definitions given to them in the Standard Terms and Conditions.

The Agreement is between you (the licensee as set out in the Quote) and an affiliate of Getty Images, Inc. (“Getty Images”) set out in the “Licensor” section below.

### COMMERCIAL TERMS:

<b>Licensed Material</b>	Stills/Video Licensed Material for download from Getty Images Essentials collection.
<b>Rights Level</b>	<p>Your Rights Level is as set out in your Quote:</p> <ul style="list-style-type: none"><li>• <b>Basic</b></li><li>• <b>Standard</b> or</li><li>• <b>Extended.</b></li></ul> <p>You may use Licensed Material in any way that is not restricted (see Restrictions below and Section 3 of the Standard Terms and Conditions, collectively herein “Restrictions”).</p> <p>Certain Restrictions are governed by your Rights Level. Please refer to your Quote to confirm your Rights Level.</p> <p>Subject to the Restrictions and the rest of this Agreement, the rights granted to you by Getty Images are:</p> <ul style="list-style-type: none"><li>• <b>Perpetual</b>, meaning there is no expiration or end date on your rights to use the RF Licensed Material.</li><li>• <b>Unlimited Projects</b>, meaning RF Licensed Material can be used an unlimited number of times. Please note that RF Editorial Licensed Material may only be used in an editorial manner and may not be used for any commercial, promotional, endorsement, advertising or merchandising use.</li><li>• <b>Worldwide</b>, meaning Licensed Material can be used in any geographic territory.</li><li>• <b>Non-Exclusive</b>, meaning that you do not have exclusive rights to use the Licensed Material. Getty Images can license the same Licensed Material to other customers.</li><li>• <b>Any and all media</b>, meaning Licensed Material can be used in print, in digital or in any other medium or format.</li></ul> <p>For purposes of this Agreement, "use" means to copy, reproduce, modify, edit, synchronize, perform, display, broadcast, publish, or otherwise make use of.</p> <p><b>Examples of how you can use the Licensed Material include:</b> websites; blog posts; social media; advertisements; marketing campaigns; corporate presentations; newspapers; magazines;</p>

	<p>books; film and television productions; web and mobile applications; product packaging. <b>Please note that there may be restrictions to some of these uses for RF Editorial Licensed Material.</b></p> <p>Please make sure you read the Restrictions section below and Section 3 of the Standard Terms and Conditions for exceptions.</p>
<b>Download Cap</b>	<p>You may download up to the number of items of Licensed Material set out in your Quote.</p> <p>If your Quote indicates that you are eligible for 'Overage' and you download Licensed Material in excess of the Download Cap ("Overage Licensed Material"), you will be charged the Overage Fee for each piece of Overage Licensed Material. The "Overage Fee" for each piece of Overage Licensed Material is equal to your Fee (set out in the Quote) divided by your Download Cap (set out in the Quote).</p>
<b>Fees</b>	<p>You agree to pay Getty Images the amount set out in your Quote on the terms set out in your Quote and the Standard Terms and Conditions. If you download all of the files in your Download Cap prior to full payment of the price set out in your Quote, regardless of any payment schedule in the Quote, the remaining difference shall be immediately invoiced and you agree to pay such difference in one lump sum within 30 days of the date of the invoice.</p>

<b>Restrictions</b>	<p>In addition to the Restrictions set out in Section 3 of the Standard Terms and Conditions, your Rights Level shall govern certain Restrictions:</p> <table border="1" data-bbox="337 191 1507 674"> <thead> <tr> <th></th> <th>Basic</th> <th>Standard</th> <th>Extended</th> </tr> </thead> <tbody> <tr> <td>Products for Resale</td> <td>no</td> <td>100,000 items in the aggregate</td> <td>unlimited</td> </tr> <tr> <td>Electronic Templates</td> <td>no</td> <td>No</td> <td>yes - unlimited</td> </tr> <tr> <td>Print Run</td> <td>500,000</td> <td>Unlimited</td> <td>unlimited</td> </tr> <tr> <td>Users</td> <td>unlimited</td> <td>Unlimited</td> <td>unlimited</td> </tr> <tr> <td>Indemnification</td> <td>\$10,000USD</td> <td>\$250,000USD</td> <td>uncapped</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table> <p><b>Products for Resale.</b> Unless your Rights Level includes Products for Resale rights, you may not use Licensed Material in connection with any goods or services intended for resale or distribution <b>where the primary value</b> lies in the content itself including, without limitation, cards, stationery items, paper products, calendars, apparel items, posters (printed on paper, canvas, or any other media), CDs, DVDs, mobile applications or other items for resale, license or other distribution for profit. This includes "on demand" products (meaning products in which Licensed Material is selected by a third party for customization on such product on a made-to-order basis), including, without limitation, postcards, mugs, t-shirts, posters and other items (this includes the sale of products through custom designed websites, as well as sites such as zazzle.com and cafepress.com).</p> <p><b>No Electronic Templates.</b> Unless your Rights Level includes Electronic Template rights, you may not use Licensed Material in electronic or digital templates intended for resale or other distribution (for example, website templates, business card templates, electronic greeting card templates, brochure design templates).</p> <p><b>Limited print run.</b> Unless your Rights Level includes increased Print Run rights, you may not reproduce the Licensed Material more than 500,000 times in physical print form. This restriction does not apply to electronic reproductions.</p> <p><b>Access to PA.</b> An unlimited number of Users that you identify within your organization may access your Premium Access account and download Licensed Material. The User that downloaded the Licensed Material may use the Licensed Material themselves and may share the Licensed Material amongst others in the organization when jointly working on projects.</p> <p><b>Storing Licensed Material/DAM Rights.</b> Each User may store the Licensed Material on their personal devices only. You may not store the Licensed Material on a shared server, digital asset management system or otherwise create a library with the Licensed Material for your company (or other legal entity). This restriction refers to the raw file of Licensed Material, not the project or end use.</p> <p><b>Indemnification.</b> Your Rights Level defines the financial limitation (on a per asset basis) on Getty Images' total maximum aggregate liability (meaning the total amount that Getty Images is responsible for) under the Agreement.</p>		Basic	Standard	Extended	Products for Resale	no	100,000 items in the aggregate	unlimited	Electronic Templates	no	No	yes - unlimited	Print Run	500,000	Unlimited	unlimited	Users	unlimited	Unlimited	unlimited	Indemnification	\$10,000USD	\$250,000USD	uncapped				
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<b>Term</b>	One year from the Effective Date as set out in the Quote.																												
<b>Licensor</b>	<p>The licensing entity shall be determined by your billing address, as follows:</p> <table border="1" data-bbox="337 1864 1325 1980"> <tr> <td><i>Your location</i></td> <td><i>Licensing Entity</i></td> </tr> <tr> <td>United States</td> <td>Getty Images (US), Inc.</td> </tr> </table>	<i>Your location</i>	<i>Licensing Entity</i>	United States	Getty Images (US), Inc.																								
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